Pinnacle Digital

MONTHLY WEBSITE REPORT

Your Website, Fully Managed

https://oakandstone.example

October 1, 2026 – October 31, 2026

FROM THE TEAM

Your Maintenance Report

A plain-English summary of the work behind the scenes this month.

Hi Oak and Stone Landscaping,

Your website is in good hands. This report breaks down the maintenance we performed over the past month to keep it secure, fast, and running smoothly.

What this means for you

Maximum uptime. We watch your site around the clock, so if anything goes down we know before your visitors do.

Stronger security. Deep malware scanning and continuous vulnerability monitoring protect you from the threats that take other sites offline.

Better performance. Updates are applied carefully — backed up first, health-checked after — so your site stays fast without breaking.

Reliable backups. Your data is safe and recoverable, with a fresh copy taken before we touch anything.

Regular maintenance prevents issues before they happen. Questions, or need something changed? Just reply to this email — a real person on our team will pick it up.

Best regards,

Pinnacle Digital

AT A GLANCE

Overview

The month in numbers — availability, the work we did, and what we found.

99.98%	13	31	31
UPTIME	UPDATES APPLIED	SECURITY SCANS	BACKUPS

Site availability	**Excellent**
Plugins updated	**12**
Themes updated	**1**
Security issues found / resolved	**0 / 0**
Known vulnerabilities outstanding	**0**
Support requests handled	**2**

Everything below is measured from our own monitoring, scanning and update systems — not self-reported by the site.

AVAILABILITY & SPEED

Uptime & Performance

We check your site around the clock, so a problem is ours to notice — not your customers'.

Uptime this period	**99.98%**
Days monitored	**31**
Days with any interruption	**1**
Total downtime	**9 minutes**

Page speed

Google PageSpeed — mobile	**91 / 100**
Google PageSpeed — desktop	**98 / 100**
Largest Contentful Paint	**1.9 s**
Interaction to Next Paint	**140 ms**
Cumulative Layout Shift	**0.030**
Time to First Byte	**310 ms**

Scores come from Google PageSpeed Insights. Mobile is the stricter of the two and is the score Google weighs for search.

MAINTENANCE

Updates

Plugins, themes and WordPress itself, kept current — each one backed up first and health-checked after.

12	1	18	6.8.3
PLUGINS UPDATED	THEMES UPDATED	PLUGINS INSTALLED	WORDPRESS

PLUGIN	VERSION	UPDATED
Gravity Forms	2.9.18 → 2.9.19	Oct 3
Yoast SEO	26.1 → 26.2	Oct 7
Advanced Custom Fields PRO	6.6.0 → 6.6.1	Oct 9
WooCommerce	10.2.1 → 10.2.2	Oct 14
Smash Balloon Instagram Feed	6.9.1 → 6.10.0	Oct 16
Redirection	5.5.2 → 5.5.3	Oct 18
WP Mail SMTP	4.6.0 → 4.6.1	Oct 20
Wordfence Login Security	1.1.15 → 1.1.16	Oct 22
Imagify	2.2.6 → 2.2.7	Oct 23
Yoast SEO	26.2 → 26.3	Oct 28
Gravity Forms	2.9.19 → 2.9.20	Oct 29
Classic Editor	1.6.6 → 1.6.7	Oct 30

PROTECTION

Security

Deep malware scanning of your files and database, plus continuous vulnerability monitoring of everything installed.

31	0	0	2
SCANS RUN	ISSUES FOUND	ISSUES RESOLVED	VULNS PATCHED

Current malware status	**Clean**
Known vulnerabilities outstanding	**0**
Vulnerability monitoring	**Every 6 hours**
SSL certificate	**Valid — renews by Jan 17, 2027**
WordPress version	**6.8.3**
PHP version	**8.3**
Plugins awaiting an update	**0**

Vulnerability data by Wordfence Intelligence. "Issues found" counts everything our scanner flagged for review, including items later confirmed harmless.

INCLUDED WITH HOSTING

Accessibility Check

An automated check of your homepage against WCAG 2.1 AA at desktop and phone width, run Oct 5, 2026.

41	3	6	0
CHECKS PASSED	CHECKS FAILED	INSTANCES	CRITICAL

3 kinds of issue found on the homepage, 2 of them serious.

ISSUE	SEVERITY AND COUNT
Images without a text description	Serious, 3 instances
Low contrast text in the footer	Serious, 1 instance
Link text that says only “click here”	Moderate, 2 instances

Automated tools find part of what a person would, so this is a health check rather than a compliance verdict. The full results, with screenshots and how to fix each issue, are on the ADA tab in your portal. To have the issues fixed and every page monitored, ask for a full ADA program from the same tab.

INCLUDED WITH HOSTING

AI Visibility

Every week we ask ChatGPT, Claude, Gemini what a customer would ask about your business, with web search on. Newest check Oct 27, 2026.

68 (+7)	60 (+8)	74 (+4)	70 (+8)
AI VISIBILITY	RECOMMENDED	REPUTATION	ACCURACY

ChatGPT recommends you. Claude and Gemini know you but name others first.

ASSISTANT	WHAT IT SAID
ChatGPT	Recommends you, number 2, knows you by name, details right
Claude	Doesn't recommend you yet, knows you by name, details right
Gemini	Doesn't recommend you yet, knows you by name, 1 wrong detail

What they get wrong

Gemini says "14 Mill Road". Your site says "220 Quarry Lane".

Put the street address on every page. Gemini read an old address from a directory listing.

AI visibility is out of 100, weighted toward being recommended. Recommended is whether the assistants recommend you when asked for the best in your area. Reputation is whether they know you by name and what they think. Accuracy is whether your details are right. Every answer, with its sources, is on the Dashboard tab in your portal. Ask us and we will make the changes that help.

SAFETY NET & ACTIVITY

Backups, Support & Traffic

Recoverable copies of everything, the requests we handled for you, and how many people visited.

Backups

Backups available this period	31
Most recent backup	October 31, 2026
Backup frequency	Daily, plus one before every update

Support

Requests opened	2
Requests resolved	2
Still open	0
Average first response	1.2 hours

Traffic

Visits (last 30 days)	4,820
Bandwidth served	6.1 GB

Traffic figures come from the hosting layer, so they include visitors that client-side analytics can miss.

INCLUDED WITH HOSTING

Built-in Tools

The tools switched on from your site's Dashboard tab, and what each one did this month.

8 of 8	2	3	3
TOOLS ON	AUTO SEO & SPEED	PROTECTION & CONSENT	SITE CARE & EDITS

TOOL	THIS MONTH
Auto SEO	4 optimization runs this month. Site SEO readiness 92/100 as of Oct 28, from 71/100 at the first check on Jun 2.
Auto Speed	4 optimization runs this month. Homepage lab score mobile 91 (first run 64), desktop 98 (first run 85), out of 100, as of Oct 28.
Two-factor login	3 of 3 editors have set up a second sign-in step as of Oct 30.
Cookie consent	1,204 consent choices recorded in the 30 days to Oct 30. Last cookie scan Oct 26: 9 cookies across 22 pages, listed on the site's cookie-policy page.
Form protection	212 submissions blocked and 38 delivered across 2 forms watched in the 30 days to Oct 30. Nothing is waiting for review. No delivery alerts.
Broken links & 404s	61 404 hits on 7 addresses in the 30 days to Oct 30. 5 redirects and 2 link fixes made this month.
Database cleanup	4 cleanup runs this month removed 1,862 rows and freed 14.2 MB, each backed up first.
AI edits	3 of 10 edits applied this month.

"This month" figures are counted inside the report period. A figure "as of" or "in the 30 days to" a date is what the tool reported at its last check. Each tool can be turned off again from the Dashboard tab.

AUDIENCE

Analytics

Who visited this month, how they found you, and what they read — straight from Google Analytics.

2,411	3,256	6,104	62%
VISITORS	SESSIONS	PAGE VIEWS	ENGAGED

New visitors	1,987
Returning visitors	424
Average time on site	1m 44s

Most-read pages

PAGE	VIEWS
/	1,412
/services/patios	688
/gallery	541
/contact	322

Where visitors came from

CHANNEL	SESSIONS
Organic search	1,906
Direct	811
Google Business Profile	402
Social	137

Source: Google Analytics 4. Hosting-level traffic on the previous page counts every request, including bots and cached hits, so the two figures differ by design.